

The 59th EXPOLAB

June 17-19, 2009

Shanghai Everbright Convention
& Exhibition Center



www.en.expolab.com.cn



The 59th China Laboratory Technology and Equipment Exhibition



国药励展
Reed Sinopharm
Exhibitions



Show Organized By:



Reed Sinopharm Exhibitions Co., Ltd.
A member Company of Reed Exhibitions &
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Show Supported By:



**China National Pharmaceutical
Group Corporation (Sinopharm)**



Reed Exhibitions



**Sinopharm Group Chemical
Reagent Co., Ltd.**

**China Chemical and Reagent
Industry Association**

Supporting Media:

Chinese Journal of Pharmaceutical Analysis
Experimental Technology and Management
Journal of Instrumental Analysis
China Biotechnology
Pharmaceutical Journal
Chemical Reagents
Chinese Medicine
Medicine Economic News
Life Science Instruments
Modern Information
www.bioon.com.cn
www.dxy.cn
<http://www.instrument.com.cn/>
www.bio-equip.com
www.yaofen.com
www.chem17.net
www.chemshow.cn
www.edu.hc360.com
www.laibao.cc
www.hbsj.net.cn



Main Product Groups / Sector:

Chemical Reagents

Glass Instruments

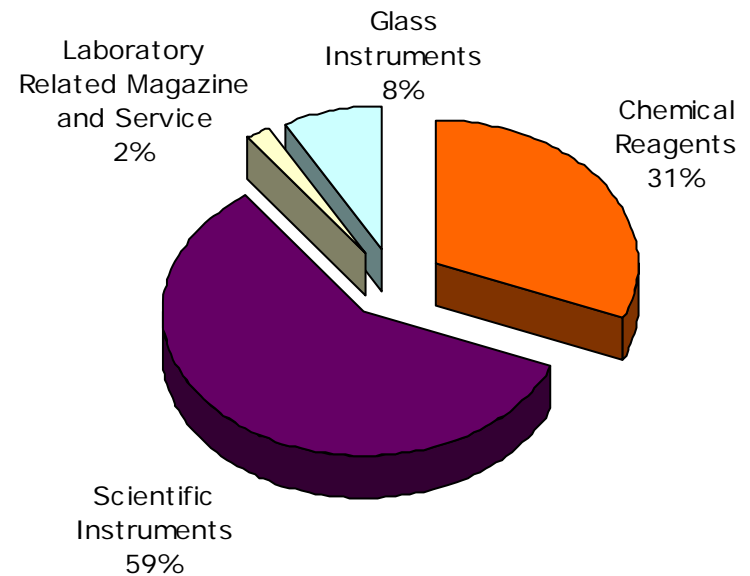
Scientific Instruments

- Laboratory Common Instruments
- Life Science Instruments & Equipment
- General Analysis Instruments
- Measuring Instruments & Gauge Instruments
- Instruments for Environmental Monitoring
- Special Purpose Instruments

Laboratory Furniture and Accessories

Laboratory Related Magazine and Service

Composing of Exhibitor:



Why Exhibit at EXPOLAB:

- **Leading exhibition:** EXPOLAB is the leading event for laboratory instruments, chemical reagents and glass instruments in China.
- **30-year history of success:** EXPOLAB attracts more than 2,000 trade buyers and 800 odd end buyers for reagents/instruments every year, who come from such application fields as high education institutions, research and development, production, environmental protection, etc.
- **Professional operation and individualized services** ensuring maximized benefits for exhibitors.
- **Rich concurrent activities:** Multiple top-level technical and marketing forums, display of laboratory model room, among many others, offer you more market information during your participation.
- **Experienced organizer:** Reed Sinopharm Exhibitions (the largest joint venture pharmaceutical and medical exhibition company in China) incorporates the abundant resources of both Sinopharm (the largest domestic pharmaceutical group) and Reed Exhibitions (the world's largest exhibition organizer), and sincerely invites the proactive attendance of professional buyers and manufacturing enterprises from all parts of the world. Besides, the event is further backed up by the powerful databases of CMEF, PharmChina, and API CHINA, all being the largest of its kind in China.
- **Geological advantages in Shanghai,** with infinite business opportunities.
- **Effective overseas promotion** – Leveraging the global marketing network of Reed Exhibitions in inviting more overseas trade visitors and letting your enterprise closely follow the latest global development trend in the industry at any time.
- **Great support** from all governments, trade associations and media.
- **Professional exhibition areas** - It significantly facilitates the visiting and purchasing activities of -professional visitors and ensures that visitors can find your booth as soon as possible
- **The rapid market development in related industries** boosts the demand for domestic laboratory equipment, chemical reagents, glass instruments and related products.



Information of China Market :

Chemical Industry

China has become the 3rd largest country in chemical production and consumption in the world with an annual increase rate of 15%, only inferior to USA and Japan.

In 2007, the total sales volume of *chemical industry* in Asia Pacific exceeds that in other areas of the world for the first time, with *China* occupying almost half of the volume.

Pharmaceutical Industry

China becomes the 2nd largest country in production and exportation of bulk drugs in the *world*, only second to USA

The annual market growth rate in Chinese pharmaceutical industry reaches up to 18.8%, even higher than the average growth rate in global pharmaceutical industry which is 13%.

Biotechnology Sector

More than 1,000 enterprises are involved in biotechnology in China and this number is increased by nearly 100 new companies per annum.

The investment by Chinese government to scientific research in biotechnology sector takes the 3rd position in the world, only inferior to Japan and USA.

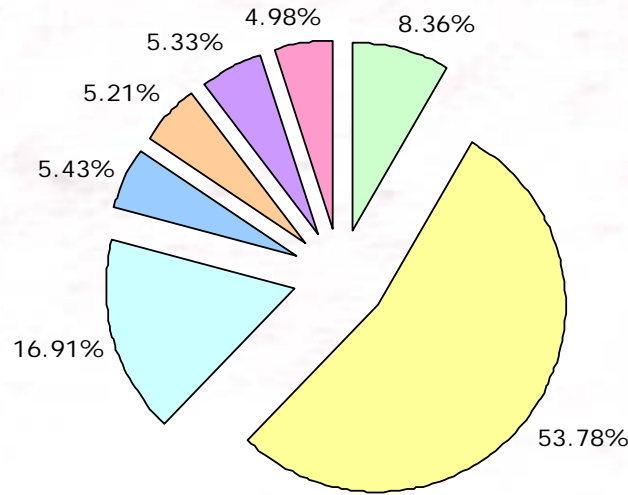
So far, China has almost 400 key laboratories of biotechnology funded by the state, administrative departments and local governments, and possesses more than 20,000 personnel specialized in technology and product research & development. With a great demand for biotechnology, China is a huge potential biotechnology and product market.



Profile of Visitors :

- Agents and users of instruments and reagents
- Experts and scholars in scientific research institutions; relative personnel of administration of quality inspection and supervision, and laboratory management personnel
- Quality control personnel in production and operation enterprises of drug / food / health care products
- Purchasers from Europe and America, Japan, India, South Korea, etc. for visit and purchasing
- Trade media, technical consultation, scientific research & education, etc.

Composing of Visitor :



- Inspection and Quarantine / Centre for Disease Control and Prevention
- Wholesaler / Dealer
- Institute for Pharmaceutical Control / Pharmaceutical Manufacturer
- University / Scientific Institute
- Medical/ clinical unit
- Industry Association / Academy / Government
- Relevant software/ new method of Laboratory / consultation



EXPOLAB
中国实验室技术及装备交易会

Concurrent Activities :

The 30th Anniversary of Chemical Reagents

The year of 2009 will witness the 30th anniversary of both Chemical Reagents magazine and China Laboratory Technology and Equipment Exhibition. During the forthcoming 59th EXPOLAB, Reed Sinopharm Exhibitions will present a variety of events together with Chinese Chemical Reagent Industrial Association and *Chemical Reagents* magazine, in the purpose of jointly promoting the development of Chinese

Top-Level Forum of Expolab

As an important concurrent event at Expolab, the Top-Level Forum of Expolab offers a great gathering for the field of international scientific research. This workshop will be composed of forums and seminars on the following four topics and will invite famous domestic and international experts as the keynote speakers, where you will surely keep yourself updated with the cutting-edge industry information.

- Frontier Technology and Application Seminar of Proteomics
- Symposium on Application of New Gene Chip Technology
- Training Courses on Methodology for Determination of Pesticide Residue
- The Application of Infrared Spectroscopy Analysis Technology in Drug Inspection

Laboratory Model Room Display - Biochemical Laboratory

As the largest and most authoritative exhibition for laboratory reagents and general instruments in current China, China Laboratory Technology and Equipment Exhibition (Expolab) is not only the platform for enterprises to exhibit their products, but also acts as a barometer in the industry. The "Laboratory Model Room Display" will continue to be organized by focusing on biochemical laboratory, where the latest laboratory design and overall security solutions will be presented to all laboratory management personnel, thus helping promote the standardization of domestic laboratory construction.



Voice from Exhibitor :



“Our overall feeling towards the experience in this exhibition is quite good. We find that the organization work has been improved. Here, we not only get the opportunity to greet and communicate with new and old suppliers, but also find that both the face-to-face communication and publicity for exhibitors has reached a new level as the customer flow significantly increased. As a member under Sinopharm Group and one of the co-organizers, we'll continue to play an active role in June 2009 to make EXPOLAB even better.”

-Mr. Liu Zhengzhou
Sinopharm Chemical Reagent Co., Ltd.



“We have participated in the exhibition for many years and are very satisfied with its scale and professional visitors. We achieve fruitful results every year. It is well organized and renders great support for manufacturers. We hope it will become better and better in future and will provide better services for exhibitors.”

- Sartorius



Voice from Exhibitor :



It is my great honor to express my gratitude to Reed Sinopharm Exhibitions for holding the 58th EXPOLAB on behalf of Shanghai Boer Chemical Reagent Co., Ltd. We have reaped fruitful results at this event, which is a result of the favorable agenda of the event, venue selection and the high quality of exhibitors and visitors.

As an emerging chemical reagent manufacturer, we have considerable advantages in both quality and price, and therefore enjoyed great favor from direct users and distributors. At the same time, we also detected business opportunities among the exhibitors. By participating in this event, our company had a correct evaluation for the current demand for our products, which is valuable for our research & development as well as production in the future.

This exhibition is prominent for its complete facilities, comprehensive services, grand scale and numerous visitors with substantial demands. All these make us quite satisfied with and confident in the event. Before the conclusion of this exhibition, we booked our booth for the next event, where we expect to enlarge our publicity scale. We believe that our participation in the next edition will be a greater success. Thanks!

- Yu Jihua, General Manager
Shanghai Boer Chemical Reagent Co., Ltd.



Voice from Exhibitor :



After this biannual event is consolidated into an annual one, we are very glad to see that the scale and influence of EXPOLAB have not been affected, but on the contrary, are gradually increased, providing exhibitors with an outstanding platform for business discussions. This time, we adopted the special display for the first time and gained greater success than the past several years. We are also very satisfied with the results of the conference, and will continue to attend the next year's conference. Meanwhile, we hope EXPOLAB will become better and better.

— Ms. Li Feng

Shanghai Sunny Hengping Scientific Instrument Co., Ltd.



This is the first time for us to participate in the event. We are quite satisfied with the organization work, the quality of visitors, and the intensity of publicity. Here, we have achieved certain results.

- Mr. Wang Kai

Shanghai Daishin Trading Co., Ltd.



Contact Details of EXPOLAB:

Reed Sinopharm Exhibitions Co.,Ltd.

11/ F,Sinopharm Building,No.20 Zhichun Rd,
Haidian District,Beijing,100088,China

Official Website : www.EXPOLAB.com.cn

Email : EXPOLAB@reedsinopharm.com;
EXPOLAB@188.com

International Customer Representatives

Mr. Zhen Tan

Tel: +86-10-62028899 ext. 3824

Fax: +86-10-62359314

Email: zhen.tan@reedsinopharm.com

Ms. Jan Liu

Tel: +86-10-62028899 ext. 3825

Fax: +86-10-62359314

Email: jin.liu2@reedsinopharm.com

Ms. Karen Wang

Tel: +86-10-62028899 ext. 3303, 62380904

Fax: +86-10-62373998

Email: yun.wang@reedsinopharm.com

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